

# Please join us!

In New Haven on Thursday, May 13, 2010, 8 am to 1 pm

## The Sustainable Sites Initiative: An In-Depth Look into a Transformative Approach to Land Development and Management Practices

The Sustainable Sites Initiative is an interdisciplinary partnership led by the American Society of Landscape Architects (ASLA), the Lady Bird Johnson Wildflower Center at The University of Texas at Austin and the United States Botanic Garden to transform land development and management practices through the nation's first voluntary guidelines and rating system for sustainable landscapes, with or without buildings.

Beyond striving for carbon neutral development (as does the current LEED rating system), the central message of

the SSI is that any landscape holds the potential to both improve and regenerate the natural benefits and services provided by natural ecosystems. Upon completion of its current Pilot Project Phase, the U.S. Green Building Council (a stakeholder in the Initiative) anticipates incorporating the Sustainable Sites Initiative guidelines and performance benchmarks into future iterations of its LEED® Green Building Rating System.

***Attendees of this program will earn 4.0 CEU contact hours (AIA-CES, LACES, AICP-CM).***



Connecticut Chapter  
American Society of Landscape Architects  
370 James Street, Ste. 402  
New Haven, CT 06513





Thursday, May 13, 2010 from 8 am to 1 pm  
at Jones Auditorium, Agricultural Experiment Station, New Haven

**The Sustainable Sites Initiative:  
An In-Depth Look into a Transformative Approach to  
Land Development and Management Practices  
and Sustainable Products Expo!**

**KEYNOTE SPEAKER**

David Yocca, ASLA, RLA, AICP, LEED AP, Principal at Conservation Design Forum, has been instrumental in the formation of the SSI's Guidelines and Performance Benchmarks and currently serves on the SITES Technical Core Committee for the current Pilot Phase.

One of the country's foremost speakers on SSI, he will provide an in-depth review of this new tool including:

- The general objectives and background of the SSI
- Guidelines and Performance Benchmarks
- Explanation of the 250-point scale Rating System
- An in-depth case study providing a comparison of the current site development rating guidelines of LEED with those of the SSI using a recent, local, LEED Platinum Certified project

**VENUE**

Agricultural Experiment Station  
123 Huntington Street, New Haven, CT 06511  
For more information and directions, please visit [www.ctasla.org](http://www.ctasla.org).

**REGISTRATION**

**CEU's:** 4.0 contact hours (AIA-CES, LACES, AICP-CM)  
**COST:** \$85 ASLA/AIA/APA/GBC/ACEC-CT Members  
\$125 Non-Members  
\$40 Students (student ID required)

To register, go to [www.ctasla.org](http://www.ctasla.org) and click on the "Details / Register" link for the SSI program in the upper right hand corner. Or complete the form below to register by mail. The deadline for registration and refunds is May 11th.

**REGISTRATION FORM**

Name \_\_\_\_\_

Company \_\_\_\_\_ E-mail address \_\_\_\_\_

Phone (daytime) \_\_\_\_\_

\_\_\_\_\_ members\* attending @ \$85 each = \$\_\_\_\_\_ total amt.

\_\_\_\_\_ non-members attending @ \$125 each = \$\_\_\_\_\_ total amt.

\_\_\_\_\_ students attending @ \$40 each = \$\_\_\_\_\_ total amt.

*\*For this event, CTASLA will honor ASLA/AIA/APA/GBC/ACEC-CT memberships.*

Make check payable to "CTASLA" and mail for receipt by May 11th to: J.M. Communications, 125 South St., Ste. 281, Vernon, CT 06066.

Questions? Send e-mail to [executivedirector@ctasla.org](mailto:executivedirector@ctasla.org) or call Jeff Mills at (860) 454-8922.

