

Autumn Tree Care Experts, Inc.
3520 Commercial Avenue • Northbrook, IL 60062

join us at the 12th annual



Autumn Tree Care Experts, Inc.
s e m i n a r

Tuesday, February 16, 2010
8:00 a.m. – 12:00 p.m.
Chicago Botanic Garden

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Autumn Tree  Care Experts, Inc.
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featuring
Scott Mehaffey • James Patchett • Chris Williamson

Tuesday, February 16, 2010
8:00 a.m. — noon
Chicago Botanic Garden

The Autumn Tree Care Experts Seminar

Gather the information that will set you apart from the competition!

*Learn the latest in sustainable design, urban forest improvement,
and wood-boring insect pests!*

The information is priceless...but the admission is FREE!

SESSION I: "If Trees Are The Answer, What Are The Questions?"

Scott Mehaffey, RLA, FASLA • Landscape Coordinator, City of Chicago



The Chicago Trees Initiative (CTI) was launched on Arbor Day 2009 to expand and sustain Chicago's urban forest – and to serve as a model for other municipalities. As a green industry professional, you can make a significant contribution to CTI.

Attend this session to gather practical information you can share with your clients and inspire them to improve the urban forest!

SESSION II: "Taking LEED Outside: The Sustainable Sites Initiative"

James Patchett, RLA, FASLA, LEED AP • Founder and President, Conservation Design Forum



The LEED program transformed the way we look at structures by creating a rating system that indicates a building's sustainability. Now, the Sustainable Sites Initiative (launched in November 2009) will do the same for the landscape industry!

Be among the first to learn about this exciting new rating system and discover how it will help the environment – and your business!

SESSION III: "A New Kind of City: West Union, Iowa"

James Patchett, RLA, FASLA, LEED AP • Principal and Founder, Conservation Design Forum

Sustainable design is the future of the green industry. The City of West Union is proof of that fact. In 2008, Conservation Design Forum led a Visioning Workshop to help the city become a model for green infrastructure that can be adopted by other communities.

Learn about the innovative practices implemented in West Union, explore how they can be used in your next project, and see the future of sustainable design!

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Registration: 7:30 a.m., Program: 8:00 a.m. – noon

Chicago Botanic Garden, 1000 Lake Cook Road, Glencoe

SESSION IV: "The Forgotten Boring Insects"

R. Christopher Williamson, PhD • University of Wisconsin – Madison



Sure, we all know about the emerald ash borer; but what about the sirex wood wasp, the twolined chestnut borer, or the linden borer? These wood-boring insect pests often go unnoticed until the damage they cause grabs a homeowner's attention. Don't let these insects catch you off guard!

Join Dr. Williamson to learn how to defend against these surprising insect pests!

CEUs are available for ISA certified arborists • Admission is Free!

Sign Me Up!

To register for the Autumn Tree Care Experts Seminar, please complete this form, detach it along the dotted line, and return the form by mail (3520 Commercial Drive, Northbrook IL 60062) or by fax (847.729.1966).

If you have any questions about the seminar, please call our office at 847.729.1963.

Company: _____

Phone: _____

Fax: _____

Attendees: _____

Admission is FREE but space is limited!

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this form and return it to our office.



Autumn Tree Care Experts is proud to be the Principal
Tree Health Care Sponsor of the Chicago Botanic Garden.

For additional information about Autumn Tree Care Experts, please visit our Web site:

www.autumntree.com